

Istanbul, 10th May 2017

Turkish Airlines' international flights will be more enjoyable with new specially designed headphones.

As part of the excellent in-flight entertainment services, Turkish Airlines now offers the state-of-the-art Philips headphones in its business class.



Permanently aiming to make its passengers' flights into an unequalled experience, Turkish Airlines offers special headphones in the business class of international flights except intercontinental ones.

These new high-end headphones, specially designed for long flight hours, will enable the passengers to experience a more comfortable journey along with the award-winning in-flight entertainment systems of the carrier.

By the end of May, the headphones, having such special features as breathable ear cushions, adjustable earpieces, compact folding and a powerful sound isolation, will be available on business class of Turkish Airlines' international flights (except intercontinental routes) with an eco-friendly packaging.

Turkish Airlines continues to improve its inflight offerings, as it strives to provide the world's best passenger experience.

Turkish Airlines, Inc. Media Relations

About Turkish Airlines:

Established in 1933 with a fleet of five aircraft, Star Alliance member Turkish Airlines is a 4-star airline today with a fleet of 337 (passenger and cargo) aircraft flying to 299 destinations worldwide with 250 international and 49 domestic. According to the 2016 Skytrax survey, Turkish Airlines was chosen as **"Europe's Best Airline"** for the sixth and **"Best Airline in Southern Europe"** for the eighth consecutive time. Having won in 2010 the world's **"Best Economy Catering Service"**, in 2013 and also in 2014 the world's **"Best Business Catering Service"**, and **"Best Business Class Lounge Dining"**, **"Best Business Airline Lounge"** awards in last year's survey, Turkish Airlines was awarded again the world's **"Best Business Class Dining Lounge"** and **"Best Business Class On-Board Catering"** prizes in this year's survey. More information about Turkish Airlines can be found on its official website www.turkishairlines.com or its social media accounts on [Facebook](#), [Twitter](#), [Youtube](#), [LinkedIn](#), and [Instagram](#).

About Star Alliance:

The Star Alliance network was established in 1997 as the first truly global airline alliance to offer worldwide reach, recognition and seamless service to the international traveller. Its acceptance by the market has been recognized by numerous awards, including the Air Transport World Market Leadership Award and Best Airline Alliance by both Business Traveller Magazine and Skytrax. The member airlines are: Adria Airways, Aegean Airlines, Air Canada, Air China, Air India, Air New Zealand, ANA, Asiana Airlines, Austrian, Avianca, Avianca Brasil, Brussels Airlines, Copa Airlines, Croatia Airlines, EGYPTAIR, Ethiopian Airlines, EVA Air, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Shenzhen Airlines, Singapore Airlines, South African Airways, SWISS, TAP Portugal, Turkish Airlines, THAI and United. Overall, the Star Alliance network currently offers more than 18,450 daily flights to 1,300 airports in 190 countries.

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